

Samantha Soper

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Samantha Soper joined the West Point Association of Graduates as the Director of Development Communications in 2009. She was responsible for all development communications, including the seven-year *For Us All: Campaign for West Point*. In 2018, she was promoted to Senior Director of Donor Relations & Advancement Services. Overseeing a team of 17, she provides strategic direction for the areas of data services, gift operations, events, stewardship, and communications. Prior to AOG, Samantha worked for eight years at Vassar College as the Director of Alumnae/i Communications and Editor of the college's alumni magazine. She holds a Bachelor of Arts degree in English from Vassar College and a master's in communications/publishing from New York University.

