

**The Association of Graduates of  
the United States Military  
Academy**

**d/b/a West Point Association of Graduates**

Financial Statements

December 31, 2010 and 2009

# The Association of Graduates of the United States Military Academy

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## Independent Auditors' Report

Board of Directors  
The Association of Graduates of the United States Military Academy

We have audited the accompanying statement of financial position of The Association of Graduates of the United States Military Academy, d/b/a West Point Association of Graduates (the "Association"), as of December 31, 2010, and the related statements of activities, net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit. The financial statements of the Association as of December 31, 2009 were audited by other auditors whose report dated May 14, 2010, expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis; evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, based on our audit and the report of other auditors, the financial statements referred to above present fairly, in all material respects, the financial position of The Association of Graduates of the United States Military Academy as of December 31, 2010 and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*ParenteBeard LLC*

Clark, New Jersey  
April 28, 2011

# The Association of Graduates of the United States Military Academy

Statement of Financial Position  
December 31, 2010 and 2009

	<u>2010</u>	<u>2009</u>
<b>Assets</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 2,750,905	\$ 1,454,312
Pledges receivable, net	17,973,103	14,279,002
Inventories and other assets	549,862	613,568
Investments	176,028,241	152,851,907
Split interest trusts	22,167,020	16,485,795
Investments restricted by agreements	4,885,949	4,262,388
Building and equipment, net	5,839,471	6,036,779
	<u>5,839,471</u>	<u>6,036,779</u>
Total assets	<u>\$ 230,194,551</u>	<u>\$ 195,983,751</u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 1,111,096	\$ 975,565
Proffer payable	735,720	396,567
Deferred obligations and revenue	2,993,868	2,572,421
Liabilities - remainder trusts	2,525,837	2,165,419
Due to classes	2,463,682	2,276,223
Deferred compensation	434,082	338,548
	<u>434,082</u>	<u>338,548</u>
Total liabilities	<u>10,264,285</u>	<u>8,724,743</u>
<b>Net Assets</b>		
Unrestricted	21,404,508	20,002,951
Temporarily restricted	109,923,098	82,221,701
Permanently restricted	88,602,660	85,034,356
	<u>88,602,660</u>	<u>85,034,356</u>
Total net assets	<u>219,930,266</u>	<u>187,259,008</u>
Total liabilities and net assets	<u>\$ 230,194,551</u>	<u>\$ 195,983,751</u>

See notes to financial statements

# The Association of Graduates of the United States Military Academy

## Statement of Activities

Years Ended December 31, 2010 and 2009

	Years Ended December 31							
	2010			2009				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues, Gains and Other Support</b>								
Contributions	\$ 326,679	\$ 27,443,008	\$ 5,984,630	\$ 33,754,317	\$ 996,850	\$ 15,681,621	\$ 2,495,806	\$ 19,174,277
Bequests	411,643	2,512,034	20,178	2,943,855	633,488	1,524,974	321,480	2,479,942
Royalties	479,248	143,702	18,328	641,278	351,481	151,235	4,613	507,329
Return on investments	1,558,648	2,284,093	-	3,842,741	1,524,326	1,827,983	-	3,352,309
Sales - gift shop	1,408,742	-	-	1,408,742	1,396,028	-	-	1,396,028
Subscriptions and advertising	586,807	-	-	586,807	606,529	-	-	606,529
Alumni activities	877,794	59,901	-	937,695	663,746	2,604	-	666,350
Other	273,262	40,527	20,039	333,828	272,238	(11,090)	26,709	287,857
<b>Net Assets Released from Restriction</b>								
Satisfaction of program restriction	11,386,823	(11,381,823)	(5,000)	-	12,729,057	(12,729,057)	-	-
Reimbursement for administrative and development expenses	3,585,191	(3,183,426)	(401,765)	-	3,006,449	(2,755,517)	(250,932)	-
Transfers, net	181,013	1,198,659	(1,379,672)	-	204,485	(1,420,744)	1,216,259	-
Total revenue and support	21,075,850	19,116,675	4,256,738	44,449,263	22,384,677	2,272,009	3,813,935	28,470,621
<b>Expenses</b>								
Program services								
Alumni services	4,475,864	-	-	4,475,864	3,972,446	-	-	3,972,446
Educational and historical	11,536,133	-	-	11,536,133	12,807,416	-	-	12,807,416
Publications	693,018	-	-	693,018	695,500	-	-	695,500
Provision for (recovery of) uncollectible pledges, net	-	1,269,838	678,596	1,948,434	-	(865,862)	302,093	(563,769)
Supporting services								
Management and administration	826,246	-	-	826,246	907,248	-	-	907,248
Fund raising	4,777,180	-	-	4,777,180	4,371,627	-	-	4,371,627
Total expenses	22,308,441	1,269,838	678,596	24,256,875	22,754,237	(865,862)	302,093	22,190,468
<b>Change in Net Assets before Investment Transactions</b>	(1,232,591)	17,846,837	3,578,142	20,192,388	(369,560)	3,137,871	3,511,842	6,280,153
<b>Realized and Unrealized Gain on Investments</b>	2,636,353	9,841,841	-	12,478,194	4,576,628	14,237,674	-	18,814,302
<b>Change in Net Assets</b>	\$ 1,403,762	\$ 27,688,678	\$ 3,578,142	\$ 32,670,582	\$ 4,207,068	\$ 17,375,545	\$ 3,511,842	\$ 25,094,455

See notes to financial statements

**The Association of Graduates of the United States Military Academy**

Statement of Net Assets  
 Years Ended December 31, 2010 and 2009

	Total Unrestricted	Total		Total
		Temporarily Restricted	Permanently Restricted	
<b>Fund balance, January 1, 2009</b>	\$ 15,795,883	\$ 64,846,156	\$ 81,522,514	\$ 162,164,553
Net increase in Fund balance for 2009	4,207,068	17,375,545	3,511,842	25,094,455
<b>Fund balance, December 31, 2009</b>	20,002,951	82,221,701	85,034,356	187,259,008
Net increase in Fund balance for 2010	1,403,763	27,688,677	3,578,142	32,670,582
Reclassification Adjustment	(2,206)	12,720	(9,838)	676
<b>Fund balance, December 31, 2010</b>	\$ 21,404,508	\$ 109,923,098	\$ 88,602,660	\$ 219,930,266

# The Association of Graduates of the United States Military Academy

## Statement of Cash Flows

Years Ended December 31, 2010 and 2009

	<u>2010</u>	<u>2009</u>
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 32,670,582	\$ 25,094,455
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Contributions of securities	(1,539,329)	(710,422)
Contributions restricted for long-term investment	(6,043,175)	(2,844,458)
Net realized and unrealized gain on investments	(12,478,194)	(18,996,913)
Depreciation on building and equipment	331,289	313,937
Increase in value of trusts	(5,599,544)	(1,220,042)
Changes in:		
Unrestricted and temporarily restricted pledges receivable	(1,908,920)	(685,837)
Inventories and other assets	63,706	6,498
Accounts payable and accrued expenses	231,066	(105,586)
Proffer payable	339,153	(188,760)
Deferred obligations and revenue	421,447	(127,029)
Liabilities associated with charitable remainder trusts	360,418	70,836
Due to classes	187,459	349,728
Net cash provided by operating activities	<u>7,035,958</u>	<u>956,407</u>
<b>Cash Flows from Investing Activities</b>		
Purchase of investments	(69,686,271)	(44,097,289)
Proceeds from sale and maturity of investments	59,331,153	40,539,902
Purchase of building and equipment	(142,483)	(39,444)
Receipts from settlement of split interest agreements	109,369	156,666
Purchase of investments restricted for long-term purposes, net	390,873	106,055
Net cash used in investing activities	<u>(9,997,359)</u>	<u>(3,334,110)</u>
<b>Cash Flows from Financing Activities</b>		
Proceeds from contributions	6,043,175	2,844,458
Changes in permanently restricted pledge receivable	(1,785,181)	(139,305)
Net cash provided by financing activities	<u>4,257,994</u>	<u>2,705,153</u>
<b>Net Increase in Cash</b>	1,296,593	327,450
<b>Cash and Cash Equivalents, Beginning</b>	<u>1,454,312</u>	<u>1,126,862</u>
<b>Cash and Cash Equivalents, Ending</b>	<u>\$ 2,750,905</u>	<u>\$ 1,454,312</u>

See notes to financial statements

# The Association of Graduates of the United States Military Academy

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Notes to Financial Statements  
December 31, 2010 and 2009

## 1. Organization and Summary of Significant Accounting Policies Organization

The Association of Graduates of the United States Military Academy, d/b/a West Point Association of Graduates, (the "Association") is an organization dedicated to furthering the ideals and promoting the welfare of the United States Military Academy (the "Academy"). The Association is exempt from federal income tax under the Internal Revenue Code. However, income from certain activities not directly related to the Association's tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Association qualifies for the charitable contribution deduction under Internal Revenue rules and has been classified as an organization that is not a private foundation.

### Summary of Significant Accounting Policies Basis of Accounting

The financial statements of the Association have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

### Basis of Presentation

The Association follows accounting and reporting guidelines established by the Financial Accounting Standards Board (FASB). The Association records unconditional promises to give (pledges) as receivables and revenue, and in addition, distinguishes between contributions received for each net asset category in accordance with donor imposed restrictions. The Association has established standards for financial reporting, including the classification of resources into three classes of net assets: unrestricted, temporarily restricted and permanently restricted, based upon the absence or existence and nature of donor-imposed restrictions as follows:

**Unrestricted net assets** – Net assets that are not subject to donor-imposed stipulations.

**Temporarily restricted net assets** – Net assets subject to donor-imposed stipulations that can be fulfilled by actions of the Association pursuant to those stipulations or that expire by the passage of time.

**Permanently restricted net assets** – Net assets subject to donor-imposed stipulations that they be maintained permanently by the Association. Generally, the donors of such assets permit the Association to use all or part of the income earned on the assets for specific purposes.

### Cash and Cash Equivalents

The Association considers highly liquid debt instruments with original maturities of three months or less to be cash equivalents.

The Association places its cash and cash equivalents with high quality financial institutions where, balances generally exceed the Federal Deposit Insurance Corporation (the "FDIC") insurance limits. Accounts at each institution are insured by the FDIC up to \$250,000 for interest bearing accounts and to an unlimited amount for non-interest bearing accounts through December 31, 2012.



# **The Association of Graduates of the United States Military Academy**

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Notes to Financial Statements  
December 31, 2010 and 2009

## **1. Organization and Summary of Significant Accounting Policies (Continued)**

### **Promises to Give**

Unconditional written promises to give (pledges) are recognized as contribution revenue in the period received and as assets. Promises to give are recorded at net realizable value and are discounted at an appropriate rate commensurate with the risks involved. Amortization of discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions. An allowance for uncollectible promises to give is provided based upon management's judgment, including such factors as due date (aging), prior collection history, type of contribution, and nature of fundraising activity. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

### **Proffer Payable**

Proffer Payable represents unconditional promises to grant funds to the United States Military Academy that have been authorized prior to year end, but remain unpaid as of the statement of financial position date.

The Association, in accordance with Army Regulations, proffers gifts it intends to make to the United States Military Academy, similar to making a promise to give. Proffers are recorded as liabilities at the time they are accepted and are generally paid within a one year period.

### **Split-Interest Agreements**

The Association is a party to various types of split-interest agreements whereby the donor makes an initial gift in which the Association has a beneficial interest but is not the sole beneficiary. These agreements include charitable remainder trusts, pooled life income funds and gift annuities.

### **Inventories**

Inventories consist of gift shop items and are stated at the lower of cost (first-in, first-out method) or market.

### **Property and Equipment**

Property and equipment are carried at cost or, if donated, at the estimated fair value at the date of donation. Depreciation is computed using primarily the straight-line method and is based on the assets' estimated useful lives of between three and ten years for equipment and forty years for the building.

### **Donated Property and Securities**

Donated materials and equipment are reflected as contributions in the accompanying statements at their estimated fair value at date of donation. Donated marketable securities are recorded at their fair value at date of donation. Absent donor restrictions to the contrary, donated securities are sold immediately. Contributions for the year ended December 31, 2010, include \$1,691,780 of donated securities (\$681,728 in 2009).

# **The Association of Graduates of the United States Military Academy**

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Notes to Financial Statements  
December 31, 2010 and 2009

## **1. Organization and Summary of Significant Accounting Policies (Continued)**

### **Due to Classes**

The Association maintains a commingled brokerage account consisting of cash and investments, on behalf of various graduating classes. These assets are recorded in the statement of financial position as investments, along with an offsetting liability. This liability is presented in the statement of financial position as "Due to classes" in the amounts of \$2,463,682 and \$2,276,223 at December 31, 2010 and 2009, respectively.

### **Restricted and Unrestricted Revenue**

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted revenue, depending on the existence and/or nature of any donor restrictions, and are reported as an increase in unrestricted, temporarily, or permanently restricted net assets. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

### **Deferred Obligations and Revenue**

Deferred obligations and revenue consists of advance payments for subscriptions and advertising relating to the Association's publication, and obligations for payments relating to pooled life income funds and charitable gift annuities.

### **Tax Status and Expense**

The Association is classified for tax purposes as an organization under Section 501 (c)(3) of the Internal Revenue Code and, except for unrelated business income (if any), is exempt from income taxes under Section 501(a) of the Code. Therefore, no provision for income taxes is made in the accompanying financial statements.

Effective January 1, 2009, the Association adopted guidance issued by the FASB regarding accounting for uncertainty in income taxes. The income tax positions taken by the Association for any years open under the various statutes of limitations are that the Association continues to be exempt from income taxes and that the Association earns revenues from certain activities which are considered unrelated business taxable income under the Internal Revenue Code. In both 2010 and 2009, however, unrelated business income (net of applicable expenses) resulted in no material tax expense. The adoption of this guidance did not impact the Association's financial position or results of operations. The Association believes that there are no other tax positions taken or expected to be taken that would significantly increase or decrease unrecognized tax benefits within 12 months of the reporting date. None of the Association's federal or state income tax returns is currently under examination by the Internal Revenue Service ("IRS") or state authorities. However fiscal years 2006 and later remain subject to examination by the IRS and New York State.

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 1. Organization and Summary of Significant Accounting Policies (Continued)

### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### Subsequent Events

Subsequent events have been evaluated for recognition or disclosure through April 28, 2011, the date when the financial statements were available to be issued.

### Reclassifications

Certain financial statement line items have been reclassified to conform to the current year presentation.

## 2. Pledges Receivable

Pledges receivable are unconditional promises to give. The Association recognizes potentially uncollectible pledges and provides an allowance for the estimated uncollectible amount. Pledges receivable, net of the discount to present value (at rates ranging from 3% to 7%) and the allowance for uncollectible pledges, are as follows:

	December 31,	
	2010	2009
Receivable in less than one year	\$ 7,673,332	\$ 6,153,991
Receivable in one year to five years	16,055,126	12,353,282
Receivable in more than five years	3,096,793	2,321,676
Total unconditional promises to give	26,825,251	20,828,949
Less allowance for uncollectible pledges	(7,311,169)	(5,362,734)
Less discounts to net present value	(1,540,979)	(1,187,213)
Total	<u>\$ 17,973,103</u>	<u>\$ 14,279,002</u>

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 3. Investments

Investments, including pooled life income funds and gift annuities, are presented in the financial statements at fair value and are categorized as follows:

	December 31,	
	2010	2009
Investments	\$ 176,028,241	\$ 152,851,907
Investments – pooled life income funds	2,196,859	2,130,592
Investments – gift annuities	2,477,371	1,922,709
Investments – gift annuity reserve	211,719	209,087
Investments restricted by agreements	4,885,949	4,262,388
Total	<u>\$ 180,914,190</u>	<u>\$ 157,114,295</u>

Investments are comprised of the following:

	December 31,	
	2010	2009
Short-term investments (money markets)	\$ 844,876	\$ 2,498,555
Fixed income securities	66,208,483	65,153,287
Equity securities	91,157,797	72,171,168
Alternative investments	22,527,590	16,665,072
Mutual funds	-	460,555
Other	175,444	165,658
Total	<u>\$ 180,914,190</u>	<u>\$ 157,114,295</u>

Return on investments is comprised of the following:

	December 31,	
	2010	2009
Unrestricted		
Interest, dividends and other	\$ 1,849,078	\$ 1,822,609
Investment expenses	(290,430)	(298,283)
Total unrestricted	<u>1,558,648</u>	<u>1,524,326</u>
Temporarily restricted		
Interest, dividends and other	2,994,534	2,500,679
Investment expenses	(710,441)	(672,696)
Total temporarily restricted	<u>\$ 2,284,093</u>	<u>\$ 1,827,983</u>

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 3. Investments (Continued)

Gains and losses on investment transactions are comprised of the following:

	December 31,	
	2010	2009
Unrestricted		
Net realized (losses) on sale of investments	\$ (199,558)	\$ (707,866)
Net unrealized gains on investments	2,835,911	5,284,494
Total unrestricted	<u>2,636,353</u>	<u>4,576,628</u>
Temporarily restricted		
Net realized (losses) on sale of investments	(939,797)	(2,307,820)
Net unrealized gains on investments	10,781,638	16,545,494
Total temporarily restricted	<u>\$ 9,841,841</u>	<u>\$ 14,237,674</u>

Investment gains (losses) on permanently restricted net assets are reported as increases (decreases) in unrestricted or temporarily restricted net assets depending upon donor restrictions placed on the use of the investment income.

The Association has entered into several agreements with Commonfund, a non-profit investment manager, to invest in various partnerships. These agreements contain provisions for capital calls by the general partner up to specified amounts. Total capital committed under the agreements amounts to \$13,750,000 and the total amount of capital contributed to the partnerships by the Association as of December 31, 2010 was approximately \$8,600,000. This investment is included in alternative investments. As capital calls are received, other investments are sold and the proceeds and available cash are used to fulfill the capital call. In addition, the Association has entered into an agreement with AEW Capital Management, LP, to invest in a real estate investment trust. This agreement contains provisions for capital calls by the general partner up to specified amounts. Total capital committed under the agreement amounts to \$3,000,000. Capital calls have been contributed by the Association as of December 31, 2010 for approximately \$970,000.

The Association follows FASB guidance for Fair Value Measurement for investments, which establishes a framework for measuring fair value under generally accepted accounting principles, and also provides guidance regarding a fair value hierarchy. This hierarchy prioritizes information used to measure fair value and the effects of fair value measurements on earnings and provides for enhanced disclosures determined by the level within the hierarchy of information used in the valuation.

Fair value is defined as the price that would be received upon the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement assumes that the transaction to sell an asset occurs in the principal market for the asset, or in the absence of a principal market, the most advantageous market for the asset. The principal market is the market in which the reporting entity would sell or transfer the asset with the greatest volume or level of activity for the asset. In determining the principal market for an asset, it is assumed that the reporting entity has access to the market as of the measurement date. If no market for the asset exists or if the reporting entity does not have access to the principal market, the reporting entity should use a hypothetical market.

# The Association of Graduates of the United States Military Academy

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Notes to Financial Statements  
December 31, 2010 and 2009

## 3. Investments (Continued)

The level of fair value inputs used to measure investments is characterized in accordance with an established fair value hierarchy. Where inputs for an investment fall in more than one level in the fair value hierarchy, the investment is classified in its entirety based on the lowest level input that is significant to that investment's fair value measurement. Management uses judgment and considers factors specific to the investment in determining the significance of an input to a fair value measurement. The three levels of the fair value hierarchy and investments that fall into each of the levels are described as follows:

- Level 1: Level 1 inputs are unadjusted quoted market prices in active markets that are accessible at the measurement date for identical assets.
- Level 2: Level 2 inputs are inputs other than quoted prices included in Level 1 that are observable for the asset, either directly or indirectly.
- Level 3: Level 3 inputs are unobservable and cannot be corroborated by observable market data.

The net asset value of a share in an alternative investment is calculated by dividing the total net assets of the fund by the total number of shares outstanding. The fair value method is used for determination of net asset value. The basis of fair value for underlying assets is as follows:

- Marketable securities listed on a national securities exchange are valued at the last sales price on the date of valuation or, if no sale occurred on such date, at the last bid price thereon.
- Marketable securities traded in the over-the-counter market are valued at the closing bid price on the date of valuation, or an average of the latest bid price and recent trading prices.
- Private capital securities are generally valued according to the "mark-to-market method" which attempts to apply a fair value standard by referring to meaningful third-party transactions, comparable public market valuations or the income approach, in which market expectations of future cash flows or earnings are converted to a present value. However, in some instances, it may be most appropriate to value an investment at cost, if little has changed since the initial investment in the company. This valuation process is often used in the early years of investments in a private company, and in these instances cost is reflective of fair value.

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 3. Investments (Continued)

The following fair value hierarchy table sets forth the investment portfolio by level as of December 31, 2010 and 2009 where carrying value equals fair value (the 2010 disclosures include additional information required for the first time):

	2010			
	Level 1	Level 2	Level 3	Total
Short-term investments	\$ 844,877	\$ -	\$ -	\$ 844,877
Fixed income securities				
Mortgage backed securities	33,947,886	-	-	33,947,886
Corporate securities	20,306,528	-	-	20,306,528
Government securities	11,954,068	-	-	11,954,068
Equity securities				
Domestic equity	6,794,913	41,915,746	-	48,710,659
International equity	18,194,493	19,366,696	-	37,561,189
Alternative investments				
Limited Partnerships	-	-	5,699,324	5,699,324
Mutual funds	-	-	8,010,498	8,010,498
Real estate	-	2,143,214	6,674,554	8,817,768
Other	175,444	-	-	175,444
<b>Total</b>	<b>\$ 92,218,209</b>	<b>\$ 63,425,656</b>	<b>\$ 20,384,376</b>	<b>\$ 176,028,241</b>
	2009			
	Level 1	Level 2	Level 3	Total
Short-term investments (money markets)	\$ 2,454,481	\$ -	\$ -	\$ 2,454,481
Fixed income securities	62,285,122	-	-	62,285,122
Equity securities	16,988,218	53,832,801	-	70,821,019
Alternative investments	-	2,103,728	14,561,344	16,665,072
Mutual funds	460,555	-	-	460,555
Other	165,658	-	-	165,658
<b>Total</b>	<b>\$ 82,354,034</b>	<b>\$ 55,936,529</b>	<b>\$ 14,561,344</b>	<b>\$ 152,851,907</b>

The following table sets forth a summary of changes in fair value of investments measured using Level 3 inputs for the year ended December 31:

	2010	2009
Balance, beginning of year	\$ 14,561,344	\$ 16,296,929
Purchases and settlements, net	5,138,739	(976,306)
Total gains/(losses), realized and unrealized	684,293	(759,279)
<b>Balance, end of year</b>	<b>\$ 20,384,376</b>	<b>\$ 14,561,344</b>

# The Association of Graduates of the United States Military Academy

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Notes to Financial Statements  
December 31, 2010 and 2009

## 3. Investments (Continued)

Overall challenges to the economic environment have created significant financial market volatility and illiquidity. The Association is not immune to the impacts of these market conditions. It should be noted that it is at least possible that fair values could change rapidly.

Investments are primarily pooled in investment portfolios containing multiple unrestricted, temporarily restricted and permanently restricted funds. On a quarterly basis investment income is allocated to the individual funds within the pool based upon the invested balance of each fund.

## 4. Split Interest Trusts and Investments Restricted by Agreements

The Association is the beneficiary of various split interest agreements and investments restricted by agreements as follows:

### Irrevocable Trusts

Donors have established irrevocable trusts held by third party trustees. The trusts consist of various investment portfolios. Pursuant to the trust agreements, the donors designated beneficiary is entitled to the income earned on the trust during the beneficiary's lifetime and upon death the assets in the trust will be distributed to the Association. The present value of the estimated amount to be received was calculated using a risk adjusted discount rate and the applicable mortality table and is \$9,768,029 at December 31, 2010 (\$4,740,063 at 2009).

### Remainder Trusts

Donors have established charitable remainder trusts naming the Association as the trustee. Charitable remainder trusts provide for the payment of distributions to designated beneficiaries over the trusts' terms (usually the designated beneficiary's lifetime). At the end of each trust's term, the remaining assets are available for the Association's use, subject to the donor-imposed restrictions. Assets held in charitable remainder trusts totaled \$4,680,946 at December 31, 2010 (\$4,478,123 in 2009) and are recorded at estimated reliable value. On an annual basis the Association revalues the liability to make distributions to the designated beneficiaries based on actuarial assumptions. The present value of the estimated future payments (\$2,525,837 and \$2,165,419 at December 31, 2010 and 2009, respectively) is calculated using a discount rate and applicable mortality tables.

Donors have established charitable remainder trusts for which the Association is not the trustee. The present value of the estimated beneficial interest to be received at the end of the trusts' terms (usually the designated beneficiary's lifetime) totaled \$6,691,363 at December 31, 2010 (\$6,287,127 at 2009).

### Perpetual Trust

A donor has established a perpetual trust under which the Association receives 35% of the trust's 5% annual distribution. The net present value of future cash flows expected to be received from the trust approximated \$1,026,681 at December 31, 2010 (\$980,482 in 2009).



# The Association of Graduates of the United States Military Academy

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Notes to Financial Statements  
December 31, 2010 and 2009

## 4. Split Interest Trusts and Investments Restricted by Agreements (Continued)

### Pooled Life Income Funds

The Association has a pooled life income fund whereby donors contribute into an investment pool and are assigned a specific number of units. The donor or designated beneficiary receives an allocation of income on a quarterly basis. Upon the death of the beneficiary, the value of the assigned units reverts to the Association. The Association's remainder interest in the assets received is measured at the fair value of the assets to be received discounted for the estimated time period until the death of the designated beneficiary using the applicable mortality tables. Assets held in pooled life income funds totaled \$2,196,859 at December 31, 2010 (\$2,130,592 in 2009). The liability for future payments is recorded as deferred obligations and approximated \$961,000 at December 31, 2010 (\$753,000 in 2009).

### Gift Annuities

The Association receives certain gifts whereby it is contractually obligated to make periodic payments to the donor for the remainder of his or her life. In certain instances, the Association purchases annuity contracts from insurance companies to fund these obligations. Currently, gift annuity contributions are deposited into an investment portfolio at a financial institution. The assets received are recorded at fair value and an annuity payment liability is recorded as deferred obligations at the present value of the future cash flows expected to be paid to the designated beneficiary using the applicable mortality table. Assets held in gift annuities accounts totaled \$2,477,371 at December 31, 2010 (\$1,922,709 in 2009). At December 31, 2010, deferred obligations associated with gift annuities approximated \$1,650,724 (\$1,400,000 in 2009).

As required by insurance law, the Association maintains an annuity reserve greater than 115% of associated liabilities. The reserve requirement is met using the specific assets and liabilities of the pooled life income funds and gift annuities as well as an additional reserve. At December 31, 2010, the Association's gift annuity and pooled life income fund assets and liabilities amounted to \$4,674,231 and \$2,611,275 respectively (\$4,053,301 and \$2,153,587 in 2009). At December 31, 2010 and 2009, the Association maintained sufficient assets in excess of liabilities to fulfill the requirement under the law. The Association maintains an additional reserve, included in investments, in a portfolio at a financial institution. At December 31, 2010, the fair value of the amount reserved was approximately \$211,719 (\$209,087 in 2009). The Association was in full compliance with reserve requirements under the insurance law at December 31, 2010 and 2009.

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 4. Split Interest Trusts and Investments Restricted by Agreements (Continued)

The changes in split-interest trusts and investments restricted by agreements for 2010 and 2009 were as follows:

	Split-Interest Trusts			Total Split Interest Trusts
	Irrevocable Trusts	Remainder Trusts	Perpetual Trust	
Balance at December 31, 2008	\$ 4,496,660	\$ 10,170,761	\$ 903,304	\$ 15,570,725
Contributions	-	24,663	-	24,663
Distributions	-	(156,666)	-	(156,666)
Change in value	243,403	726,492	77,178	1,047,073
Balance at December 31, 2009	4,740,063	10,765,250	980,482	16,485,795
Contributions	4,702,200	309,018	-	5,011,218
Distributions	-	(109,369)	-	(109,369)
Change in value	325,766	407,410	46,199	779,375
Balance at December 31, 2010	<u>\$ 9,768,029</u>	<u>\$ 11,372,309</u>	<u>\$ 1,026,681</u>	<u>\$ 22,167,020</u>
	Investments Restricted by Agreements			Total Investments Restricted by Agreements
	Pooled Life Income Funds	Gift Annuities	Reserve	
Balance at December 31, 2008	\$ 2,423,125	\$ 1,672,842	\$ 99,507	\$ 4,195,474
Contributions	-	171,704	107,039	278,743
Distributions	(335,339)	(42,420)	(595)	(378,354)
Change in value	42,806	120,583	3,136	166,525
Balance at December 31, 2009	2,130,592	1,922,709	209,087	4,262,388
Contributions	-	390,873	-	390,873
Distributions	-	(20,246)	-	(20,246)
Change in value	66,267	184,035	2,632	252,934
Balance at December 31, 2010	<u>\$ 2,196,859</u>	<u>\$ 2,477,371</u>	<u>\$ 211,719</u>	<u>\$ 4,885,949</u>

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 5. Building and Equipment

A summary of building and equipment is as follows:

	December 31,	
	2010	2009
Equipment	\$ 1,346,504	\$ 1,280,097
Building	9,480,057	9,480,057
	10,826,561	10,760,154
Less accumulated depreciation	4,987,090	4,723,375
Total	\$ 5,839,471	\$ 6,036,779

Depreciation expense was \$331,289 and \$307,138 as of December 31, 2010 and 2009, respectively.

## 6. Lines of Credit

The Association has entered into a \$3,000,000 line of credit and a \$ 750,000 automated clearing house facility with a bank. These lines were established under a working capital support agreement dated September 16, 2010, with interest rate options of LIBOR plus 1.4% or Prime Rate minus 1.25%. There were no outstanding balances on these lines at December 31, 2010 or 2009. Credit lines expire August 31, 2011.

The Association incurred no interest expense for the years ended December 31, 2010 and 2009.

## 7. Deferred Compensation

The Association has arrangements with its executive officers whereby specified amounts of their compensation are deferred. These amounts are invested on behalf of the executives and are payable upon their retirement. At December 31, 2010, the Association's obligation pursuant to these arrangements was approximately \$434,082 (\$338,500 in 2009).

## 8. Pension Plan

The Association sponsors a defined contribution retirement plan under IRC 403(b) that allows for contributions by employees as well as the Association. Substantially all employees are eligible to participate in this plan. The Association's contributions to the plan are based on a percentage of the employee's elective contribution and totaled approximately \$238,000 for the year ended December 31, 2010 (\$225,000 for 2009).

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 9. Property Lease

In 1992, the Association entered into a fifty year lease with the Secretary of the Army for approximately 1.5 acres of land on which its alumni center was constructed. This lease has a renewal option for an additional fifty years and is revocable by the Secretary of the Army. The land is being leased at no charge to the Association.

## 10. Restrictions on Net Assets

Temporarily restricted net assets are available for the support of various projects related to the United States Military Academy and its graduates.

Permanently restricted net assets consist of endowment funds and are restricted to the following:

	<u>December 31,</u>	
	<u>2010</u>	<u>2009</u>
Permanent endowment with no restrictions on the use of income	\$ 26,561,777	\$ 23,359,511
Permanent endowments with income restricted to the support of projects and programs related to the United States Military Academy and its graduates	<u>62,040,883</u>	<u>61,674,845</u>
Total	<u>\$ 88,602,660</u>	<u>\$ 85,034,356</u>

## 11. Transfers

Transfers are made among the net asset classes to reclassify previously recognized revenue that has been re-allocated based upon the occurrence of certain events or the determination that a transfer is needed to more accurately reflect the intent of a contribution.

## 12. Functional Allocation of Expenses

The cost of providing various programs and other activities has been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 13. Description of Program and Supporting Services

The following program and supporting services are included in the accompanying financial statements:

**Publications** - Disseminates information on the history, activities, objectives and methods of the United States Military Academy through certain publications.

**Management and General** - Relates to the overall administration of the Association.

**Fund Raising** - Provides the structure necessary to encourage and secure private financial support from individuals, foundations and corporations.

**Educational and Historical** - Comprises activities for the dissemination of information on the history, objectives and methods of the United States Military Academy ("USMA") to include the encouragement of the study of military science and leadership and to enhance the image of the United States Military Academy. The Association recorded \$11,401,133 of proffers to the United States Military Academy in 2010 (\$12,589,419 in 2009), related to educational and historical programs and support services.

**Alumni Services** - Encompasses activities and services provided for living graduates including the maintenance of detailed biographical and historical records on graduates of the United States Military Academy and includes expenses for the operation of the gift shop.

Total programming and supporting services are comprised of the following expense categories:

	<u>2010</u>	<u>2009</u>
Grants to USMA	\$ 11,401,133	\$ 12,589,419
Salaries	5,347,648	4,786,974
Benefits	932,255	828,225
Professional services	674,961	706,566
Printing	338,000	361,981
Postage and shipping	261,182	252,332
Cost of goods sold	833,475	698,789
Employee travel	160,036	167,232
Awards and alumni events	425,542	302,171
Donor recognition expense	230,122	156,101
Donor acquisition	511,346	659,976
Office expenses	88,802	106,256
Building expenses	306,201	282,982
Depreciation	296,396	307,138
All other	501,342	548,095
Total	<u>\$ 22,308,441</u>	<u>\$ 22,754,237</u>

# The Association of Graduates of the United States Military Academy

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Notes to Financial Statements  
December 31, 2010 and 2009

## 14. Endowment

In September 2010, the State of New York enacted the New York Prudent Management of Institutional Funds Act (NYPMIFA, the "Act"). The Act provides specific guidance regarding investment management and spending policies related to funds donated as "endowment" to the organization. Among its many provisions, the Act promotes a total return approach to spending, with the goals of investing at a rate that will preserve the purchasing power of the principal over the long term as well as a spend rate that, over the long term, will reflect the donor's intentions. The Act requires each organization to establish written investment and spending policies to ensure compliance with the Act. The Act also outlines the following eight standards for prudent spending, including a requirement that organizations have a written policy describing how such standards were adopted:

1. The duration and preservation of the endowment fund
2. The purpose of the institution and the endowment fund
3. General economic conditions
4. The possible effect of inflation or deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the institution
7. Where appropriate and circumstances would otherwise warrant, alternatives to expenditure of the endowment fund, giving due consideration to the effect that such alternatives may have on the institution
8. The investment policy of the institution

In addition, the Act establishes that a yearly spend of more than 7% of an endowment's market value creates a rebuttal presumption of imprudence. Spending is to be based on quarterly market values of the endowment calculated over a period of not less than 5 years. The Act also requires written notification to all existing endowment donors allowing them to indicate whether or not they will allow the endowment to be spent below the original gift amount.

For endowments whose income is unrestricted or restricted for specific purposes, the Association uses a total return policy whereby a fixed percentage (4% for restricted and 5% for unrestricted in 2010 and 2009) of the prior twelve quarters' market value of permanently restricted investments and their related temporarily restricted income accounts is available for distribution in the ensuing year for the intended endowment purposes. For endowments whose income accounts reflected negative balances at year end, the availability of distributions is limited to interest and dividend income earned by the endowment fund during the calendar year.

# The Association of Graduates of the United States Military Academy

Notes to Financial Statements  
December 31, 2010 and 2009

## 14. Endowment (Continued)

In addition, it is the Association's current policy to recognize the historic dollar value of all endowment funds and not spend any portion of the corpus. The Association classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Association in a manner consistent with the Act.

The Association is subject to and is in the process of complying with the requirements of the Act.

Changes in endowed net assets for the year ended December 31, 2010, are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, end of year, December 31, 2009	\$ 4,003,230	\$ 12,758,439	\$ 85,034,356	\$ 101,796,025
Contributions	-	198,463	6,029,145	6,227,608
Investment income and net appreciation	2,976,856	8,811,639	-	11,788,495
Transfers and other, net	-	(939,792)	(2,460,841)	(3,400,633)
Amount appropriated for expenditure	<u>(1,300,000)</u>	<u>(1,357,130)</u>	<u>-</u>	<u>(2,657,130)</u>
Endowment net assets, end of year, December 31, 2010	<u>\$ 5,680,086</u>	<u>\$ 19,471,619</u>	<u>\$ 88,602,660</u>	<u>\$ 113,754,365</u>